**Expectations for Country Engagement in FBO SBCC Initiative**

**Criteria for CO Selection for the Initiative**

1. Substantive, promising engagement of FBOs on Social and Behaviour Change for CO priorities (preferably across multiple sectors)
2. Implementation at wide Scale
3. Formalization of partnership/s with view on sustainability
4. Preferably multi-faith and inter-faith partnerships
5. Specific focus on the most marginalized
6. Strong technical leadership within the CO for the FBO engagement
7. Demonstrated commitment of CO on FBO engagement and willingness to cover expenses of staff/FBO (*some support may be available from HQ for exceptional cases*).
8. Already some level of documentation of the work (would be an asset)

**YEAR 1**

**Before the workshop**

* Hold meeting between C4D and Comms to discuss how to approach the workshop presentation (which will eventually be elaborated into a Case Study, during and after the workshop).
* Prepare a draft presentation of the COs’ FBO work according to the guideline to be circulated (approximately 15 slides) to be put on exhibition during the workshop.
* Identify and brief the relevant Inter-faith person (technical not political) to represent the CO and share information about the UNICEF-FBO collaboration as the FBO focal point for the initiative.
* Identify and brief the relevant government focal point to ensure endorsement and linkage of FBO work to UNICEF's programme strategies in priority areas.
* Share the draft with the identified focal points and meet together to discuss the content for showcasing.
* Share with HQ any C4D materials developed by the CO for engagement of FBOs for the global content review.
* Answer a pre-workshop survey from HQ in order to optimize content and participation at the workshop.
* Make allocations and handle logistics around travel of the country delegation.

**Workshop: 10-12 July, 2018**

* Coordinate with HQ/JLI team for side meeting with the CO delegation to answer questions and discuss elaboration of the presentation into a Case Study.
* Contribute ideas throughout the workshop towards the development of the model for engagement of FBOs on SBCC work related to UNICEF’s programming priorities (in particular ECD/MNCH).
* Develop plan of action on how to strengthen existing FBO work in CO based on lessons learned.

**Post Workshop**

* Convene workshop debriefing meetings with local stakeholders to discuss lessons learned/commitments emerging from workshop and implications for work at country level.
* Where possible make adaptations, (including improvements to monitoring of FBO work), based on lessons learned from workshop.
* Provide more detailed references on FBO work and review drafts of Case Study to be documented by JLI**.**
* Support HQ with proposed efforts on Resource Mobilization for expanding/deepening FBO work in country.
* Join occasional webinars to share progress and continue learning and sharing amongst the 14 countries.
* Explore opportunities for improved complementary inputs and collaboration between C4D and Comms, including the potential for closer linkage of global and local FBO initiatives or leveraging of global initiatives.

**YEAR 2**

* Provision of feedback/pre-testing/adaptation of draft planned pilot materials – eg. Global guidance on FBO engagement for SBCC, FBO facilitation guides etc.